Abdul Rehman

Senior CMS Full-Stack Developer

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Professional Summary

Senior CMS Full-Stack Developer with 10+ years of experience building scalable, high-performance web applications and ecommerce platforms. Started as a PHP Developer specializing in custom CMS solutions using CodeIgniter and Laravel, developing strong expertise in backend architecture and performance optimization.

Specialized in Shopify and WordPress development within agency environments, delivering custom themes, scalable ecommerce solutions, Shopify apps, and conversion-focused storefronts. Experienced across Shopify, WordPress, Magento, Webflow, and Wix with strong knowledge of React.js, Node.js, Remix, and modern frontend technologies.

Currently serving as Lead CMS Developer, leading cross-functional teams, managing project delivery, and building high-quality digital products in remote-first environments. Strong focus on ownership, clean code, communication, scalability, and business-driven solutions.

Projects

Shopify Apps

1. PortalSphere | B2B Wholesale

🔗 https://apps.shopify.com/portalsphere

Built a scalable B2B Shopify app for managing wholesale buyers, pricing rules, and order workflows using Remix, React, Prisma, SQL, and Docker. Included dynamic pricing, tiered discounts, MOQ validation, and wholesale checkout features.

Stack: React.js, Tailwind CSS, Shopify Polaris, Remix, Node.js, Prisma ORM, SQL, Docker

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Shopify Projects

2. Beechtree

🔗 https://beechtree.pk/

Developed a custom Shopify store from Figma to production with advanced filters, installment integrations, custom menus, and enhanced product pages.

Stack: Shopify, HTML, CSS, JavaScript, JSON

3. Custom Numbered

🔗 https://customnumbered.com/

Built a custom Shopify storefront with product personalization, responsive UI, performance optimization, and third-party integrations.

Stack: Shopify, Liquid, HTML, CSS, JavaScript, JSON

4. Royal Signets

🔗 https://royalsignets.com/

Developed a luxury Shopify storefront with custom engraving, responsive UX, and premium product presentation.

Stack: Shopify, Liquid, HTML, CSS, JavaScript, JSON

5. Biomat

🔗 https://biomat.com/

Built a custom Shopify storefront focused on responsive design, performance optimization, and conversions.

Stack: Shopify, Liquid, HTML, CSS, JavaScript, JSON

6. Daniel Smart

🔗 https://www.danielsmart.com/

Developed a responsive Shopify store with optimized product pages, navigation, and third-party integrations.

Stack: Shopify, HTML, CSS, JavaScript, JSON

7. Manafest Health

🔗 https://manafesthealth.com/

Created a custom Shopify storefront with responsive layouts, subscription integrations, and optimized UX.

Stack: Shopify, HTML, CSS, JavaScript, JSON

8. Conceivable

🔗 https://conceivable.com/

Developed a personalized Shopify platform with modern UI, optimized checkout flows, and analytics integration.

Stack: Shopify, HTML, CSS, JavaScript, JSON

WordPress Projects

9. Alt-Bionics

🔗 https://www.altbionics.com/

Developed a modern WordPress platform with responsive UI, product showcases, and animations.

Stack: PHP, WordPress, JavaScript, HTML5, CSS3, MySQL, GSAP

10. Aproplan

🔗 https://www.aproplan.com/

Built a WordPress construction management platform with workflow automation and collaboration tools.

Stack: PHP, WordPress, JavaScript, HTML5, CSS3, Bootstrap, MySQL

11. Dynamite Dicks

🔗 https://dynamitedicks.com/

Developed a WooCommerce platform with responsive storefronts and optimized ecommerce functionality.

Stack: PHP, WordPress, WooCommerce, JavaScript, HTML5, CSS3, MySQL

12. Riverside Hub

🔗 https://riversidehub.com/

Managed end-to-end development including CMS integration, deployment, QA testing, and responsive optimization.

Stack: WordPress, PHP, JavaScript, HTML5, CSS3, Bootstrap, MySQL, REST APIs

13. LetsBuild

🔗 https://www.letsbuild.com/

Built a construction management platform with workflow automation and real-time collaboration features.

Stack: PHP, WordPress, Bootstrap, MySQL, Google Analytics, Cloudflare

14. Technowis

🔗 https://technowis.co/

Developed a WordPress platform focused on automation and scalable digital solutions.

Stack: PHP, WordPress, Bootstrap, MySQL, jQuery, Google Analytics, Cloudflare

15. GoodCore Software

🔗 https://www.goodcore.co.uk/

Built a corporate WordPress website for a software and digital transformation company.

Stack: PHP, WordPress, Bootstrap, MySQL, jQuery, Google Analytics

16. AJ Prestige

🔗 https://ajprestige.com/

Developed a luxury concierge platform with premium UI and responsive design.

Stack: PHP, WordPress, Redux, jQuery, MySQL, Bootstrap, Cloudflare

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Webflow Projects

17. SYNQ

🔗 https://www.synq.io/

Developed a Webflow platform with responsive UI, CMS management, and custom interactions.

Stack: Webflow, JavaScript, HTML5, CSS3, HubSpot, Cloudflare

18. David AI

🔗 https://www.withdavid.ai/

Built an AI platform with responsive development, CMS structuring, and advanced animations.

Stack: Webflow, JavaScript, HTML5, CSS3, GSAP

19. ASSEFA

🔗 https://assefa.se/

Developed a social impact platform with responsive UX and scalable CMS management.

Stack: Webflow, JavaScript, HTML5, CSS3, GSAP

20. Master Training

🔗 https://www.mastertraining.se/

Built a premium fitness platform with responsive UI/UX, CMS implementation, SEO, and animations.

Stack: Webflow, HTML5, CSS3, JavaScript, CMS, SEO, Performance Optimization

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Professional Experience

Lead CMS Developer | Devminds Studio

Oct 2022 – Present | Remote (Brooklyn, NY, USA)

- Leading CMS and ecommerce development projects across Shopify, WordPress, and Webflow.
- Managing cross-functional collaboration, technical delivery, code quality, and scalable architecture.
- Building high-performance, conversion-focused digital products for international clients.

Senior Shopify Full-Stack Developer | Black & Black

Oct 2020 – Sep 2022 | Remote (USA)

- Developed custom Shopify stores, themes, and scalable ecommerce solutions.
- Built advanced frontend functionality and optimized store performance and UX.
- Collaborated with design and marketing teams to deliver conversion-focused storefronts.

Senior CMS Developer | Purelogics

Oct 2018 – Sep 2020 | Remote (Lahore, Pakistan)

- Delivered custom CMS solutions using WordPress, Shopify, and PHP frameworks.
- Worked on responsive frontend systems, integrations, and scalable backend development.
- Maintained performance optimization and cross-browser compatibility standards.

Shopify & WordPress Developer | The AD Leaf

Oct 2017 – Sep 2018 | Remote (USA)

- Developed and customized Shopify and WordPress websites for agency clients.
- Implemented responsive UI, theme customizations, and ecommerce functionality.

Jr. PHP Developer | Code & Spade

Oct 2016 – Sep 2017 | Remote (USA)

- Built backend systems and custom CMS functionality using PHP and CodeIgniter.
- Assisted in frontend integrations, debugging, and application maintenance.

Technical Skills

Frontend Development

- HTML5, CSS3, Tailwind CSS, JavaScript (ES6+)
- React.js, Redux, Responsive Design
- Cross-Browser Compatibility
- Performance Optimization
- Shopify Liquid

Backend Development

- Node.js, Express.js, Remix.js
- REST APIs, API Integration & Development

- MongoDB, SQL, Prisma ORM
- PHP, CodeIgniter

Ecommerce & CMS

- Shopify, Shopify Plus
- Custom Shopify Theme Development
- Shopify API Integration
- Shopify App Development
- WordPress Theme & Plugin Development
- WooCommerce
- Webflow

Tools & Technologies

- Git, GitHub, Version Control
- Webpack, NPM, Docker, Vercel
- Figma to Code
- SEO Best Practices
- Page Speed Optimization

Professional Skills

- Team Leadership
- Agile Collaboration
- Client Communication
- Project Planning
- Problem Solving
- Code Review
- Technical Documentation

Education

Bachelor of Science in Computer Science (BSCS)

Virtual University of Pakistan
2016 – 2020